



## Guidelines - Use of Marks of Greenhouse Gases (GHG) Validation/Verification

**Purpose:** To ensure that the organization have been Validation or Verification use marks (including logos and labels...) correctly. The marks shall be used only in relation to the opinion which has been validated/verified and shall not be misleading with regards to product certification.

**Definition:** marks, logos and labels, including the logo of this organization (BESTISO Circle logo) or the logo related to the GHG Validation/Verification program (such as AB, IAF).

**Description:**

1. The mark (BESTISO Circle logo) will be used to declared GHG claims, opinions, and reports that have been Validation or Verification.
2. The mark may embed to the environmental information have been Validation or Verification report.
3. The use of the organization mark is prohibited against the Validation/Verification opinions information, and the following table illustrates examples of acceptable and unacceptable use of the mark.

Examples of acceptable markings	
(BESTISO Circle logo)	<p>"Our greenhouse gas data and information has been Validation/Verification by BESTISO. "</p> <p>"In BESTISO opinion dated on 20xx-xx-xx, BESTISO claimed that the environmental information in our GHG statemen are properly statement. 」</p>
Examples of unacceptable markings	
(BESTISO Circle logo)	<p>"Our GHG data and information table shows that [XXX Company] has met its sustainability goals and is implementing science-based targets, which allows us to transition to a low-carbon economy in line with the goals of the Paris Agreement. 」</p> <p>Expanded quote statements</p>



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4. The marks or labels that have been embed in the opinions and reports issued by the BESTISO can only be used in the full pages format, and the customer shall not use any of the accreditation marks, logos or labels alone in any form.
5. (BESTISO Circle logo) is only used for the claim of the Validation/Verification opinion and must not be misled as a Certification of the product.
6. BESTISO will regularly or irregularly inquire or search for relevant information in any public information to ensure that customers will not misuse or misstate the marks, logos or labels.
7. If any change declared by the Client, including the objectives, scope, responsible persons, location, events, etc., the Client shall notice BESTISO.

Annex:

BESTISO VVB logo



**ISO 14064-1**

CRLM Department provided other formats when requested.

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